

**NEW**

THICKER,  
LONGER LASTING  
FORMULATION

# ORAL PROBLEMS? ORAL SOLUTION!



## MAXI/GUARD® OraZn® & Oral Cleansing Gel

### Maxi/Guard® Oral Cleansing Gel

- Advanced periodontal cases
- Post surgery
- Pre and post prophy

### Maxi/Guard® OraZn®

- Maintaining oral health
- Challenging pet acceptance cases
- Pre and post prophy for all pets

### Both Products Offer

- Superior pet acceptance
- Taste free
- Unmatched client compliance
- Reduces the deposition of plaque
- Helps reduce inflammation
- Neutralizes offensive mouth odors

Both products are safe/effective for dogs, cats, exotics and horses.

J Vet Dent 18 (4); 177-183, 2001

Addison Biological Laboratory, Inc., (800) 331-2530 [www.addisonlabs.com](http://www.addisonlabs.com)





Oral Cleansing Gel



OraZn

# MAXI/GUARD® Oral Cleansing Gel

## MAXI/GUARD® OraZn®

- Reduces the deposition of plaque
- Superior pet acceptance
- Unmatched client compliance
- Helps reduce inflammation

MAXI/GUARD®

### Similarities and Differences:

Both MAXI/GUARD Oral Cleansing Gel and MAXI/GUARD OraZn are very effective home dental care products. Both of these products are ideally dispensed immediately after a professional dental prophylaxis and, when used properly, can extend the time between these dental cleanings.

MAXI/GUARD Oral Cleansing Gel has a long history of being the most complete home dental care product available. The unique zinc ascorbate formulation is very effective in helping reduce gingival inflammation<sup>1</sup>, reducing the deposition of plaque<sup>2</sup> and neutralizing offensive mouth odors<sup>3</sup>. It is considered our "professional strength" product and is very concentrated. MAXI/GUARD Gel is recommended for severe oral problems such as advanced periodontal cases, post oral surgery and pre and post prophylaxis.

MAXI/GUARD OraZn is a newer home dental care product that features excellent pet acceptance. It utilizes a taste-free, neutralized zinc (pH 7) formulation that is acceptable to even the most challenging cases such as cats and small dogs. OraZn also helps reduce the deposition of plaque, aids in the reduction of gingival inflammation and neutralizes offensive mouth odors. The product is very effective in maintaining oral health after a dental prophylaxis.

### Packaging and Shelf Life:

MAXI/GUARD Gel is packaged in a 4 ounce bottle with a component vial of granulated ascorbic acid (vitamin C). To activate the product, pour the ascorbic acid into the gel bottle, wait for the granules to sink to the bottom of the bottle and shake until dissolved. The product should now be stored out of direct ultra-violet light and heat. The mixed product should be stored in a refrigerator for maximum shelf life. Over time, the mixed product will start to change color from blue to green. Any shade of blue or green denotes the product is fresh and efficacious. If the product turns to a yellowish or brownish color, the product should be replaced with a new bottle.

OraZn is packaged in a 2 ounce bottle and does not require mixing or special storage. The shelf life is 3 years from the date of manufacture and the expiration date is noted on the label. OraZn is slightly thicker than MAXI/GUARD Gel and will not change color.

### Application:

Both products can be applied with or without brushing. For maximum pet acceptance with cats, apply a pea-sized droplet on your index finger or a cotton swab and rub onto the outside gum areas above the upper back molars on both sides. Use slightly more for small dogs. Most medium to large sized dogs will accept direct application from the built-in applicator tip. If the pet will accept a toothbrush you may brush with either product as you would with toothpaste. Apply daily for best results.

1. Lobprise, H.B., DVM, Dipl. AVDC; Small Animal Dentistry; 296  
 2. Clarke, D., DVM; J Vent Dent 18(4); 177-183, 2001  
 3. Bellows, J., DVM, Small Animal Dental Equipment, Materials and Technique; 165

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